Parvez Shaikh

UI/UX Designer

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Experience

Digitrix Agency / UI/UX Designer & Webflow Developer

JAN 2023 – PRESENT

Designed and launched multiple responsive SaaS websites and digital products using Figma, Webflow, HTML/CSS, and AI-assisted (Vibe Coding) workflows, delivering scalable user experiences across desktop, tablet, and mobile devices.

Led the complete product design lifecycle, including user research, information architecture, wireframing, high-fidelity UI design, interactive prototyping, design systems, Webflow CMS implementation, animations, and production deployment.

Collaborated closely with founders, developers, and stakeholders to transform business requirements into intuitive, user-centered digital products with a strong focus on usability, accessibility, and visual consistency.

Built reusable design systems, responsive layouts, CMS-driven websites, and interactive components that improved design consistency and accelerated development workflows.

Worked on multiple live SaaS and AI products, including CreateReceipt, HopeOF, SuperFlipTro, DulyPlan, and EZhog, contributing to product design, responsive development, feature implementation, and continuous product improvements.

Freelance / UI/UX Designer & Webflow Developer

JAN 2022 – DEC 2022

Designed and developed responsive websites, landing pages, portfolio websites, and business platforms for startups and individual clients using Figma and Webflow.

Managed the complete design process from client discovery and UX research to wireframing, visual design, Webflow development, testing, and final deployment.

Created modern, SEO-friendly, responsive websites with optimized layouts, CMS integration, animations, and performance-focused user experiences.

Successfully delivered projects across FinTech, HRTech, CRM, portfolio websites, and business landing pages while maintaining high-quality design standards and timely project delivery. transform ideas into production-ready digital products.

IAS Paper / Content Moderator

FEB 2021 – JUN 2022

Reviewed and moderated high-volume digital content to ensure publishing quality, consistency, formatting, and compliance with internal content standards.

Collaborated with internal teams to improve moderation workflows, maintain content accuracy, and support efficient publishing operations while meeting quality benchmarks.

Skills & Languages

UX Design
User Research • Information Architecture • User Journey Mapping • User Flows • Wireframing • Low & High-Fidelity Prototyping • Usability Testing • Interaction Design • Accessibility • Design Thinking

UI Design
Visual Design • Design Systems • Responsive Web Design • Mobile UI Design • SaaS Product Design • Dashboard Design • Landing Pages • Typography • Component Libraries • Auto Layout • Micro Interactions

Tools & Technologies
Figma • FigJam • Webflow • Webflow CMS • HTML5 • CSS3 • Framer • Adobe Illustrator • Adobe Photoshop • VS Code • GitHub • Notion • Miro • ChatGPT • Claude AI • Cursor AI

AI & Vibe Coding
AI-Assisted Design • Vibe Coding • Prompt Engineering • Rapid Prototyping • AI Workflow Automation • Front-End Implementation • No-Code Development • Low-Code Development

Languages:
English
Hindi

Education

University of Mumbai

Bachelor of Commerce (B.Com)

2019 – 2022

Certifications

Google UX Design Professional Certificate
Coursera
2025

AI for Designers & Prompt Engineering
Udemy
2024

Webflow Layouts Level 2
Webflow University
2024

Webflow CMS Certification
Webflow University
2023